



The level of investment differs from city to city

Investment is often linked to population size

Successful cities are often young cities

There is a wide variation in the rate of population growth

In many cities, workforces will shrink even if populations rise

Cities where populations are forecast to grow faster than workforces can lead to high elderly dependency ratios

The Savills Demographic Strength Index combines population, workforce and investment data to indicate the potential of real estate performance

Source: Savills World Research, Oxford Economics